



# EDITORIAL CALENDAR

## IN-PLANT IMPRESSIONS 2019 EDITORIAL CALENDAR

MONTH	FEATURES	RESEARCH	BONUS DISTRIBUTION
<b>JANUARY/FEBRUARY</b> Ad Close: Jan. 11, 2019 Materials Due: Jan. 16, 2019	<ul style="list-style-type: none"> <li>Bindery Innovation</li> <li>Inkjet Success Story</li> <li>Millennials in the In-plant</li> <li>Hot Products: Bindery</li> </ul>		
<b>MARCH</b> Ad Close: Feb. 8, 2019 Materials Due: Feb. 13, 2019	<ul style="list-style-type: none"> <li>Web-to-Print Success Story</li> <li>Wide-Format: Innovative Applications</li> <li>Preview of Inkjet Summit 2019</li> </ul>	<ul style="list-style-type: none"> <li>The Value of Mailing Services to In-plants</li> </ul>	
<b>APRIL</b> Ad Close: March 8, 2019 Materials Due: March 13, 2019	<ul style="list-style-type: none"> <li>Trends &amp; Opportunities with Inkjet</li> <li>Automated Cutting</li> <li>Inkjet Press Buying Tips</li> <li>Promotional Items: A New Opportunity</li> </ul>		<ul style="list-style-type: none"> <li>ACUP, New Haven, CT, April 7-11, 2019</li> <li>Inkjet Summit 2019, Ponte Vedra Beach, FL, April 8-10, 2019</li> </ul>
<b>MAY</b> Ad Close: April 12, 2019 Materials Due: April 17, 2019	<ul style="list-style-type: none"> <li>Offset in the In-plant</li> <li>In-Print 2018 Winners</li> <li>Higher Education In-plant Innovators</li> </ul>		<ul style="list-style-type: none"> <li>IPMA, Louisville, KY, June 2-6, 2019</li> </ul>
<b>JUNE/JULY</b> Ad Close: May 10, 2019 Materials Due: May 15, 2019	<ul style="list-style-type: none"> <li>Key Takeaways from the Inkjet Summit</li> <li>Wide-Format: The Flatbed Opportunity</li> <li>In-plant Best Practices</li> </ul>	<ul style="list-style-type: none"> <li>Maximizing the In-plant Paper Supply Chain</li> </ul>	
<b>AUGUST</b> Ad Close: July 10, 2019 Materials Due: July 15, 2019	<ul style="list-style-type: none"> <li>Lease Negotiation for Copier Fleets</li> <li>Digital Color Press Buying Tips</li> <li>Web-to-Print: Integration with MIS</li> </ul>		
<b>SEPTEMBER</b> Ad Close: Aug. 9, 2019 Materials Due: Aug. 14, 2019	<ul style="list-style-type: none"> <li>Profile of a Successful Wide-format Expert</li> <li>Hot Products: Wide-format</li> <li>Preview of PRINTING United 2019</li> </ul>	<ul style="list-style-type: none"> <li>Finding and Keeping the Best Workers for Your In-plant</li> </ul>	
<b>OCTOBER</b> Ad Close: Sept. 11, 2019 Materials Due: Sept. 16, 2019	<ul style="list-style-type: none"> <li>PRINTING United Show Issue</li> <li>PRINTING United New Product Showcase</li> <li>Focus on K-12 In-plants</li> <li>Adding Efficiency with Print MIS</li> <li>Hot Products: Mailing Equipment</li> </ul>		<ul style="list-style-type: none"> <li>PRINTING United, Dallas, TX, October 23-25, 2019</li> </ul>
<b>NOVEMBER/DECEMBER</b> Ad Close: Nov. 8, 2019 Materials Due: Nov. 13, 2019	<ul style="list-style-type: none"> <li>Profile: Innovative Mail Operation</li> <li>Ranking of Largest In-plants</li> <li>Garment Printing: Dress up you Organization</li> </ul>	<ul style="list-style-type: none"> <li>Research: Survey: Salary Levels and Compensation Trends</li> </ul>	