



EDITORIAL CALENDAR

IN-PLANT IMPRESSIONS' 2023 EDITORIAL CALENDAR

MONTH	FEATURES	BONUS DISTRIBUTION
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JANUARY/FEBRUARY
 Ad Close: 12/13/2022
 Materials Due: 12/16/2022

- Profile: Nonprofit In-plants
- Budgeted Hourly Rates
- Web-to-Print Success
- Compact Bindery Solutions

MARCH/APRIL
 Ad Close: 2/10/2023
 Materials Due: 2/15/2023

- Innovative University In-plant
- Survey: Higher-ed In-plants
- Wide-format: Innovative Applications
- Adding Promotional Items to Your Mix

- ACUP: April 2-6, Lincoln, Neb.
- Inkjet Summit: April 24-26, Austin, Texas

MAY/JUNE
 Ad Close: 4/10/2023
 Materials Due: 4/13/2023

- Employing Disabled Workers
- Right of First Refusal
- Automated Cutting & Routing
- Inkjet Summit Recap

- IPMA: June 4-8, Bonita Springs, Florida

JULY/AUGUST
 Ad Close: 6/9/2023
 Materials Due: 6/14/2023

- In-Print Best of Show Winners
- Offset in the In-plant
- Fleet Management Software
- Vehicle Wraps

SEPTEMBER/OCTOBER
 Ad Close: 8/10/2023
 Materials Due: 8/15/2023

- Preview to PRINTING United
- Charging for Wide-Format Services
- The Flatbed Opportunity
- Sewing Banners
- Adding Efficiency with Print MIS

- PRINTING United, October 18-20, Atlanta

NOVEMBER/DECEMBER
 Ad Close: 10/9/2023
 Materials Due: 10/12/2023

- Ranking of Largest In-plants
- Innovative Mail Operation
- Direct-to-Object Printing
- Mail Lockers
- Key Takeaways from PRINTING United