

In-Print™ 2026 Categories

Red indicates a new category or description modification.

OFFSET DIVISION

Categories 1-7

1. **BOOKLETS** (including brochures & newsletters)
2. **MAGAZINES/CATALOGS**
3. **ANNUAL REPORTS**
4. **CALENDARS** (desk or wall)
5. **GREETING CARDS/PROGRAMS**
6. **SPECIAL PROJECTS** (invitations, menus, multi-part projects, etc.)
7. **COMBINED OFFSET/NON-OFFSET**

DIGITAL DIVISION

Categories 8-24

Digital Sub-Division A

ALL SIZE SHOPS

8. **STATIONERY** (letterhead, envelopes, business cards) ***Offset entries will be accepted in this category**
9. **BROCHURES** (folded promotional literature)
10. **BOOKLETS** (up to 24 pages including cover)
11. **BOOKLETS** (over 24 pages including cover)
12. **ANNUAL REPORTS**
13. **FLYERS** (unfolded, up to 9x12")
14. **POSTERS** (larger than 9x12" up to 24x36") ***Offset entries will be accepted in this category**
15. **CALENDARS** (desk or wall)
16. **DIRECT MAIL** (single pieces, self-mailers only)
17. **GREETING CARDS/PROGRAMS**
18. **INVITATIONS**

Digital Sub-Division B

SMALL SHOPS-10 employees or fewer

19. **BROCHURES** (folded promotional literature)
20. **BOOKLETS**
21. **FLYERS** (unfolded, up to 9x12")
22. **POSTERS (larger than 9x12")**
23. **WIDE FORMAT** (Other than posters & flyers)
24. **GREETING CARDS/PROGRAMS**

WIDE-FORMAT/SPECIALTY DIVISION

Categories 25-30

25. **RIGID SUBSTRATES** (Rigid materials with printing)
26. **EXTRA LARGE INSTALLATIONS** (**Entries will only be judged from PRINTED photos. Both cell phone and professional camera photos are acceptable. Special care should be taken to show unique features of the installation as well as the corners, seams and contours.**)
27. **STICKERS & LABELS**
28. **SPECIAL PROJECTS: TONER (Unlimited parts-menus, handouts, etc.)**
29. **SPECIAL PROJECTS: INKJET/DYE SUB (Unlimited parts)** (specialty items [e.g., magnets, name tags], contour-cut items [e.g., sports graphics], vinyl lettering, digital enhancements, etc.)
30. **FABRICATION, MANUFACTURING, & ENGRAVING** (Non-printed items produced using engraving, die-cutting, CNC machining, laser, etc.)

ADDITIONAL CATEGORIES

Categories 31-32

31. **VDP PROJECT** (**Expectation is that winning pieces should contain variable elements such as images, maps, text, etc. Entries should also have a typed paragraph or two explaining the impact and/or results of using the variable elements**)
32. **CROSS-MEDIA PROJECT** (**Include written description emphasizing the impact of pairing print with the digital elements. Impact to the organization or to the print program are both acceptable.**)

Co-Sponsored by IPMA & In-plant Impressions

For more information contact IPMA at ipmainfo@ipma.org or www.ipma.org

In-Print™ 2026 Rules

ENTRY FEE:

IPMA Members: **NO** entry fee for the first **THREE** entries. A fee of \$40 must be paid for each additional entry. (Example: For five entries, your fee is \$80 since three free & two paid.)

Non-members of IPMA: \$40 for each entry. Or join IPMA between December 1, 2025 and January 31, 2026 to receive a bonus of FOUR free entries and additional entries at member pricing. (To join, visit www.ipma.org or call (816) 919-1691 Ext 101.)

All entries will be invoiced during the month of March and due within 10 days and must be paid in full prior to judging.

1. The entry must have been produced **in-house**.
2. Entries must have been produced between **January 1, 2025, and December 31, 2025**.
3. Contestants may submit **no more than two entries** *in a category* but may enter as many different categories as they desire.
4. Entries must be registered online by February 20, 2026 and received at IPMA HQ no later than February 27, 2026. **IMPORTANT: *The deadline to register entries will NOT be extended.***
5. Individual pieces may be submitted in **only one category**. (i.e., do not enter the same brochure in multiple categories.)
6. **Four samples** of each printed entry must be submitted together with your confirmation email from each entry. (In categories for posters, only two samples of your entry are required.) Partial information will void the entry. **Do not attach form to printed pieces.**
7. Entries must be in their final finished format. **Do not submit “press sheets.”**
8. **Judges' decisions are final.** All entries become the property of the sponsors.

*For tips on how to win, visit <https://www.inplantimpressions.com/contest/#tips>

[CLICK HERE TO REGISTER ENTRIES ONLINE](#)

AWARDS AND PRESENTATIONS

"Gold, Silver, Bronze and Judges Recognition winning entries will be on display during the Awards Banquet at the IPMA 2026 "Taking Care of Business" Educational Conference and Vendor Fair in Greenville, S.C., June 14-16, 2026. The Gold winners and overall awards will be presented to the winners. If you cannot attend, awards will be shipped after the annual conference at your expense.

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